[](http://crossmark.crossref.org/dialog/?doi=10.33153/dewaruci.v17i2.4147%26domain=pdf)Exploring Semiotic Visual of Batik Stamp Motif in Kelantan, Malaysia and Bandung, Indonesia

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| ABSTRACT |  |  |
| This paper is based on the problem of visual semiotic reading of stamp batik motifs in Kelantan, Malaysia, and Bandung, Indonesia, which is still very little. Several obstacles were encountered, including the distance between the two, the source of the idea of batik stamps, and different market demands. The theory used in this visual reading is the visual semiotics of Charles Sanders Pierce. The method in this paper is descriptive – qualitative, to examine the motifs of batik stamps in both countries. The research data was conducted through a field study on the batik stamp business selected by Cik Minah Batik in Penambang, Kelantan, Malaysia. At the same time, the Small and Medium Unit of Batik Komar, Bandung, Indonesia. The findings of this paper are that a visual semiotic reading between the batik stamp motif in Kelantan and the batik stamp in Surakarta can open up insight into the differences and similarities between the two countries. Visual reading can be continued for other visual objects can continue for other visual objects and further strengthen the relationship between the two neighbouring countries.  [https://licensebuttons.net/l/by-sa/3.0/88x31.png](http://creativecommons.org/licenses/by-sa/4.0/)This is an open-access article under the [CC–BY-SA](http://creativecommons.org/licenses/by-sa/4.0/) license |  | Article History  Received 2020-03-31  Revised 2020-09-23  Accepted 2021-03-01  Keywords  Visual  Batik  Semiotic  Motifs  Indonesia-Malaysia |